

Yu Zhengsheng inspected Zhongce Rubber Thailand Co., Ltd.

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On July 22, Yu Zhengsheng, member of the Standing Committee of the Political Bureau of the CPC Central Committee and chairman of the National Committee of the Chinese People's Political Consultative Conference, visited Zhongce Rubber (Thailand) Co., Ltd. and inspected the company's production, technology, equipment, operation, and staff canteen. Accompanying the inspection were Zhang Qingli, Vice Chairman and Secretary-General of the CPPCC National Committee, Wang Qinmin, Vice Chairman of the CPPCC National Committee and Chairman of the All-China Federation of Industry and Commerce, Zhou Bohua, Director of the Economic Committee of the CPPCC National Committee, Liu Zhenmin, Vice Minister of Foreign Affairs, and Ning Fukui, Ambassador Extraordinary and Plenipotentiary of the Kingdom of Thailand.



On the morning of the 22nd, the convoy drove into the factory of Zhongce Rubber (Thailand) Co., Ltd. Shen Jinrong, Chairman of Zhongce Rubber Group Co., Ltd., Zhang Limin, Deputy General Manager, and Chen Hua, General Manager of Zhongce Rubber (Thailand) Co., Ltd., expressed their warm welcome to the arrival of Chairman Yu Zhengsheng.

First, Chairman Yu Zhengsheng, accompanied by Shen Jinrong and other personnel, visited the PCR tire production line. Following Shen Jinrong's detailed introduction to the production process and production equipment, Yu Zhengsheng carefully inspected and understood the molding machine and vulcanizing machine, and also watched the vulcanization and opening process of the finished tire, and spoke highly of the company's production modernization, automation and scientific management.

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During the visit, Yu Zhengsheng had a detailed understanding of why Zhongce Rubber Group Co., Ltd. chose to invest in Thailand, the development of the same industry, the working and living conditions of Thai employees, and the difficulties encountered in the development process of Chinese-funded enterprises "going out". Shen Jinrong said that Southeast Asia has a broad market space, and Thailand has the advantageous resources of the largest producer of natural rubber. As the largest tire manufacturer in China, Zhongce uses its own technology research and development strength and management system, fully combines the advantages of local resources in Thailand, to create first-class quality and brand, and can better serve the markets in Southeast Asia and the United States.

Yu Zhengsheng said that under the background of the country's vigorous promotion of the "Belt and Road" strategy, it is hoped that China will have more advantageous industries to seize the opportunity and develop abroad. The state also actively encourages Chinese enterprises to "go global". Thailand is a tropical country with rich rubber resources. He expressed his support and encouragement for the development of Zhongce Rubber Group in Thailand and the use of local resource advantages to drive the development of the Southeast Asian market economy, and expressed appreciation for the current leading position of Zhongce Rubber Group in the tire industry.

After visiting the tire production line, Yu Zhengsheng and the accompanying delegation ate in the canteen of Zhongce Rubber (Thailand) Co., Ltd. factory.

Zhongce Rubber (Thailand) Co., Ltd. is located in the Thai-Chinese Rayong Industrial Park, Rayong Province, Thailand. It is the first overseas factory built by Zhongce Rubber Group. At present, the factory covers a total area of 365 rai, and the total investment in the first and second phases is expected to be about 24 billion baht. By the end of 2015, the production scale of PCR tires is expected to reach 5 million sets per year.

Article source: China Rubber Network

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